An important step towards the future
The Convention Bureau Karlsruhe & Region is expanding its search function to include disabled access and sustainability.

Many partners of the Convention Bureau Karlsruhe & Region have always had disabled access, and more and more hotels, caterers and event venues are opting for regional products, sustainable energy and increasingly green business policies. What is new, however, is that users can expressly search for these criteria on the website. As well as redesigning its website, the Karlsruhe-based non-profit organisation has now launched a new and revised Venue Finder. This search function has already allowed users to select specific types of businesses (caterers, event venues, support programmes, conference hotels and event contractors), to narrow down searches to a certain location or postcode and to specify the number of people. Now the website also lets you search for the availability of disabled access and sustainability.

Perfectly smooth access

For an innovative region like ours inclusiveness is an absolute must, and so we are pleased that, thanks to our new Venue Finder, this feature has turned into a standard requirement, without the need for separate enquiries. It gives us great pleasure to see such a long list of partners with disabled access, and we are hopeful that the list will continue to grow.

In the hotel industry in Karlsruhe our disabled-friendly partners include the Apartmenthaus 1463, the ACHAT Plaza, the Holiday Inn Express, the Ibis Hotel am Hauptbahnhof, the Novotel Karlsruhe City and the Hotel Blauer Reiter. Rooms with disabled access are also available at the Best Western Rastatt, the Hohenwart Forum in Pforzheim, Hotel Magnetberg in Baden-Baden and the Schwarzwald Panorama Hotel in Bad Herrenalb. Event venues with disabled access in Karlsruhe are the EXO, the Kesselhaus, the Kongresszentrum Karlsruhe (convention centre), the Neue Messe (New Exhibition Centre), Badische Versicherungen (Baden Insurances, BGV) and, in the wider region, the Bürgerzentrum Bruchsal, the Parkhotel Landau Betriebs GmbH, the Jugendstilfesthalle in Landau, the E210 Eventhangar in Baden-Baden, the Festhalle Wörth and the Gasometer in Pforzheim.

Meet Green

Our list of “green” partners is equally impressive. Karlsruhe – a “model city in carbon neutrality” – is already promoting sustainable energies in all its domains. An increasing number of local enterprises are claiming to be totally carbon-neutral in the way they work. The businesses that are right at the top of our list and which have received sustainability awards are the Hohenwart Forum in Pforzheim, the Schwarzwald Panorama Hotel in Bad Herrenalb, two Karlsruhe hotels – the Novotel Karlsruhe City and the Radisson Blu – as well as the Kongresszentrum Karlsruhe (convention centre) and the Jugendstilfesthalle Landau. Yet even without official awards, numerous event venues have wholeheartedly opted for sustainability. They include the outdoor event venue Venture World, Hotel Magnetberg and the Badner Halle in Baden-Baden, the Parkhotel Landau and Parkhotel Pforzheim, Reithalle Rastatt, the head office of the insurance company BGV Badische Versicherung, which is available for meetings and conventions and the exhibition centre, Messe Karlsruhe.

Partnerships
Vollack has a workforce of 300, including 150 architects and engineers. The company specialises in methodological planning, construction and the regeneration of sustainable, energy-efficient buildings used as offices, in industry and in healthcare. There is intensive collaboration between Vollack and the Convention Bureau Karlsruhe & Region, supporting communication with the meetings industry and developing innovations and synergies.

We are very pleased that our directory already features so many partners who are totally sustainable in their activities. Yet we are equally pleased that increasing numbers of newcomers and businesses are opting for sustainability in their operations and are modifying their processes, so that, day by day, our natural resources and the environment are impacted less and less.